

SPONSOR | Ken Burns and the American Idea



AMERICA'S STORYTELLER

Join **New Hampshire PBS**, **New Hampshire Humanities** and the **New Hampshire Historical Society** on June 9th at the Capitol Center for the Arts for **KEN BURNS AND THE AMERICAN IDEA**.

This unforgettable evening will be hosted by award-winning journalist and author Laura Knoy, who will lead a conversation with Ken about the uniquely American people, events, and themes explored in his work over the years. The event will include excerpts from several films including his most recent series **THE AMERICAN REVOLUTION**.

THE VALUE OF SPONSORING

Sponsors benefit from a multi-faceted marketing strategy and connect with highly engaged New Hampshire residents and thought leaders.

Director Level Sponsor: \$25,000

Only One Director Level Sponsorship Available

- Two signed copies of *The American Revolution: An Intimate History* by Geoffrey C. Ward and Ken Burns
- Four complimentary tickets to VIP reception with center front row seating
- Inside front cover ad placement in program brochure. Ad size: 5.5 x 8.5"
- Prominent recognition on event webpage
- Individual on-screen slide with logo in pre-show
- Name projected on side walls of theater pre-program
- Social media recognition
- Recognition on tabletop tents and in opening remarks by MC
- Logo on any promotional spots for the event
- Clickable logo and acknowledgement on event landing page and promotional e-mails
- Listed on invitation and post-event thank you to guests

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Executive Director Level Sponsor: \$15,000

Two Executive Director Level Sponsorships Available

- One signed copy of *The American Revolution: An Intimate History* by Geoffrey C. Ward and Ken Burns
- Two complimentary tickets to VIP reception and show
- Full page ad in program brochure. Ad size: 5.5 x 8.5"
- Prominent recognition on event webpage
- Individual on-screen slide with logo in pre-show
- Name projected on side walls of theater pre-program
- Recognition on tabletop tents during reception in Governor's Hall
- Recognition in opening remarks by MC
- Social media recognition
- Logo on any promotional spots for the event
- Clickable logo on event landing page and promotional e-mails
- Name listed on invitation and post-event thank you to guests

Producer Level Sponsor: \$7,500

Six Producer Level Sponsorships Available

- One signed copy of *The American Revolution: An Intimate History* by Geoffrey C. Ward and Ken Burns
- Two complimentary tickets to VIP reception and show
- Half-page ad in program brochure. Ad size: 5.5 x 4.25"
- Prominent recognition on event webpage
- Shared on-screen slide logo with other Producer sponsors in pre-show
- Name projected on side walls of theater pre-program
- Individual recognition in print and digital signage the evening of the event
- Social media recognition
- Clickable logo on event landing page and promotional e-mails
- Name listed on invitation and post-event thank you to guests

Associate Producer Level Sponsor: \$3,500

- Two complimentary tickets to VIP reception with preferred seating
- Quarter-page ad in program brochure. Ad size: 2.75 x 4.25"
- Recognition on event webpage
- Shared slide with logos of other sponsors on-screen slide in pre-show
- Recognition in print signage the evening of the event
- Social media recognition
- Listed on event landing page and promotional e-mails
- Listed on invitation and post-event thank you to guests

Editor Level Sponsor: \$1,500

- Quarter-page ad in program brochure:
Ad size: 2.75 x 4.25"
- Name on event webpage
- Recognition on print signage at the event

Casting Director Level Sponsor: \$500

- Name recognition in program brochure
- Name on event webpage
- Recognition on print signage at the event